

Oceans2013 MTS/IEEE San Diego

NEWS AND UPDATES September 17, 2013

OCEANS2013 SAN DIEGO is here!

Oceans2013 Exhibits SOLD OUT! The Oceans2013 Exhibit Halls will be a great showcase of the latest and greatest oceanographic technology from around the world. There are plenty of breaks, cocktails parties, the Thursday luncheon, and other scheduled opportunities to meet and greet some of the finest manufacturers of undersea equipment in the world.

Oceans Technical Program iPhone App to premier at Oceans2013. Carry the technical program in your palm, and pre-select the most important talks to you, even in a parallel session. Session chairs will hold all talks to a rigid schedule, allowing attendees to slip from one room to the next to maximize their ROI. Go ahead, just watch your step if it's a little dark. © Information will be in your registration packet.

Lead Retrieval System to premier at Oceans2013. All registered attendees will receive a personal QR code, those things that look like a digital postage stamp. It'll be separate ticket from your attendee badge, and can just go on the backside of your clear badge holder. Exhibitors will have optional QR code readers. If you want to have your QR code scanned, turn your badge over, and the exhibitor uses their lead retrieval reader to download your contact information. Simple and fast. But the best part is it sends *you* an e-mail within three days of the conference with the roster of exhibitors you stopped at, including their web link and a contact name. Sweet.

Free WiFi at the conference: so you're never disconnected, darn it. There will be an internet café for those who forgot to charge their laptop or smartphone.

NOAA Special Sessions: NOAA is convening four special sessions during Oceans2013: On Tuesday, check out NOAA Town Hall on Interagency Ocean Exploration and Research Technology, on Wednesday it's Building Successful Inter-Sector Partnerships with NOPP, and on Thursday it's a double header: Ocean Exploration 2020: A National Forum Panel Discussion, followed by NOAA Town Hall on Systematic Telepresence-Enabled Ocean Exploration. More information on these and others on the Oceans website under Special Sessions Schedule.

XPrize: Another special session to look for is the <u>Catalyzing Innovation</u>, <u>Catalyzing Markets</u>: <u>The Wendy Schmidt Ocean Health XPRIZE and the Ocean Services Industry</u> outlining a global competition for the development of accurate and affordable pH sensors, with fame, glory and some nice prize money behind it.

Oceans2013 In-water demos on Thursday, Sept 26, 1000-1400: The Oceans2013 will provide a bus to take you to a boat at Point Loma Marina that will take you out on the bay to try some of the coolest technology going! The bus will run in loops so you're not marooned for 4 hours. For more information, check the "Events" button on the Oceans2013 home page.

Underwater Film Festival: Oceans2013 is proud to have the famous San Diego Underwater Film Festival join us for two nights of spectacular underwater films. Each night's program will feature 18 unique films from all over the world, an aqua-holics paradise! The films subjects range from whales to nudibranchs, with filming locations from Antarctica to the Arctic, and everywhere in between. The San Diego Underwater Photographic Society (SDUPS) Board of Directors guarantees a very fast paced, interesting "kick off' event for the Oceans 13 Conference. Check out the trailer by clicking here. Ticket sales are optional with conference registration or separately on-line at the SDUPS site.

Military personnel in uniform who register for the free exhibits, are invited by **Oceans2013** organizers to also attend all technical programs at no cost. Hooah!

Wednesday's Gala dress code and added event: Attire for Wednesday night's Gala on the USS Midway is Hawaiian Casual, but you might bring a sweater just in case.
Buses will be leaving the Town & Country from in front of the Atlas Foyer starting at 4:30 pm to allow guests time to tour the San Diego Maritime Museum. Tour both a former Soviet and a retired American submarine, among other fascinating displays. Your Oceans badge will get you in for free. The USS Midway is just a short, pleasant walk along the wharf, or catch the bus.

For more information, Google "Oceans2013 San Diego", or click here.

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